

Dear Parents and Carers,

As part of our ongoing commitment to keeping students safe online, we want to ensure you have easy access to guidance for some of the most commonly used social media apps. Below, you will find a brief explanation of each platform and direct links to the official safeguarding pages created for parents and guardians.

We encourage you to review these resources so you can support your child in using social media safely and responsibly.

### SNAPCHAT

What is Snapchat?

Snapchat is a messaging app where users send photos, videos, and messages that disappear after being viewed. It is popular among young people because of its filters, “Streaks,” and private messaging features.



Safeguarding Links:

- Safeguards for Teens: <https://parents.snapchat.com/safeguards-for-teens>
- Family Center: <https://parents.snapchat.com/family-center>

### TIKTOK

What is TikTok?

TikTok is a video-sharing platform where users create and view short videos set to music, effects, and trends.



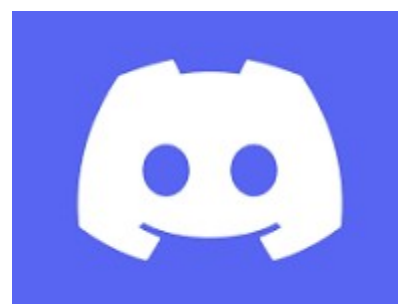
Safeguarding Link:

- For Parents and Guardians: <https://support.tiktok.com/en/safety-hc/account-and-user-safety/for-parents-and-guardians>

### DISCORD

What is Discord?

Discord is a communication platform popular with gamers and hobby groups. Users can join servers to chat by text, voice, or video.



Safeguarding Links:

- Family Center for Parents & Guardians: <https://support.discord.com/hc/en-us/articles/14155043715735-Family-Center-for-Parents-and-Guardians>

- Family Center for Teens: <https://support.discord.com/hc/en-us/articles/14155060633623-Family-Center-for-Teens>

## INSTAGRAM

What is Instagram?

Instagram is a photo and video sharing app where young people post content, follow others, and interact via messages and stories.

Safeguarding Links:

- Families: <https://help.instagram.com/154475974694511/>

- Privacy & Safety Centre: [https://help.instagram.com/377830165708421/?helpref=hc\\_fnav](https://help.instagram.com/377830165708421/?helpref=hc_fnav)



## WHATSAPP

What is WhatsApp?

WhatsApp is a messaging app that allows users to send texts, voice notes, photos, videos, and join group chats.

Safeguarding Link:

- WhatsApp Safety: <https://faq.whatsapp.com/323781503786199>



## FACEBOOK

What is Facebook?

Facebook is a social networking platform where users create profiles, share posts, connect with friends, and join groups.

Safeguarding Link:

- Safety and Well-being Hub: <https://www.facebook.com/help/1079477105456277>



If you have any concerns about your child's online activity or would like further support, please do not hesitate to contact the school's safeguarding team.